



CABBAGES & KINGS

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## ABOUT CABBAGES & KINGS

CABBAGES & KINGS is a premium line of infant and children's apparel that believes it is key to have few essential high quality and multi-functional pieces that resonate with today's design conscious and environmentally aware consumers.

The compelling color combinations and patterned designs of CABBAGES & KINGS evoke a sense of whimsical play suitable for the taste of parent and child alike.

"customers will initially be drawn to the uniqueness of the line, but ultimately be won over by the versatility and quality of each piece"

CABBAGES & KINGS is all about providing the practical and stylish essentials for infants and children without compromising safety and quality.

CABBAGES & KINGS is a strong supporter of fair trade and strives to build bridges between artisans of excellence and socially responsible consumers. All of our accessories are hand made by the Sumaq Ruracc, a Quechua-speaking group that live in an Andean Valley in Peru 11,000 ft. above sea level.

The Sumaq Ruracc work in collaboration with a network made up of 14 community groups, churches and non-governmental organizations called Bridge of Hope that work to strengthen the capacities of local, participating institutions and base communities.

In the Fall of 2010, Alexandra, founder of CABBAGES & KINGS gave birth to her first child, Luella. With winter just around the corner, she ventured out in search of warm, durable, yet fashionable clothing, only to be bombarded with scratchy wools and lifeless fleeces. But out of this frustration came an idea. "Why not design and make what I'm searching for?! As they say- if you want it done right, do it yourself!" And so CABBAGES & KINGS was born.

Alexandra has been in the fashion and entertainment industry for over 25 years, having started her career with the Ford Modelling Agency at the age of eight. She went on to graduate cum laude from Skidmore College where she double majored in Business Administration and Anthropology. It was here that she first became fascinated with Andean culture, specifically the centuries long traditions of weaving and hand-knits; this is what served as inspiration for the debut collection of her infant and children's accessories line.













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